



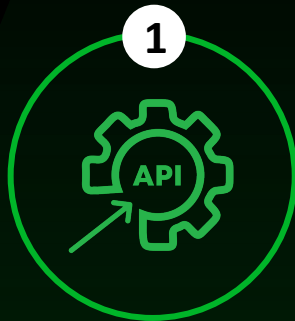
Supplying Data to Sports Betting Operators



INTRODUCTION

- **Athstat** is a software and AI-driven analytical platform that provides sports teams and sports betting organizations with data products to support decision making and support fan bases
- We focus on the following in the sports betting space:

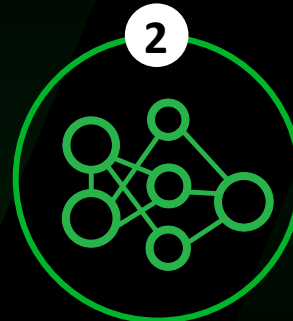
Connect



Connect and ingest data from external APIs, websites, databases, CMS / league databases & more



Analyze



Data is cleaned, normalized and crunched using the Athstat AI engine



Produce

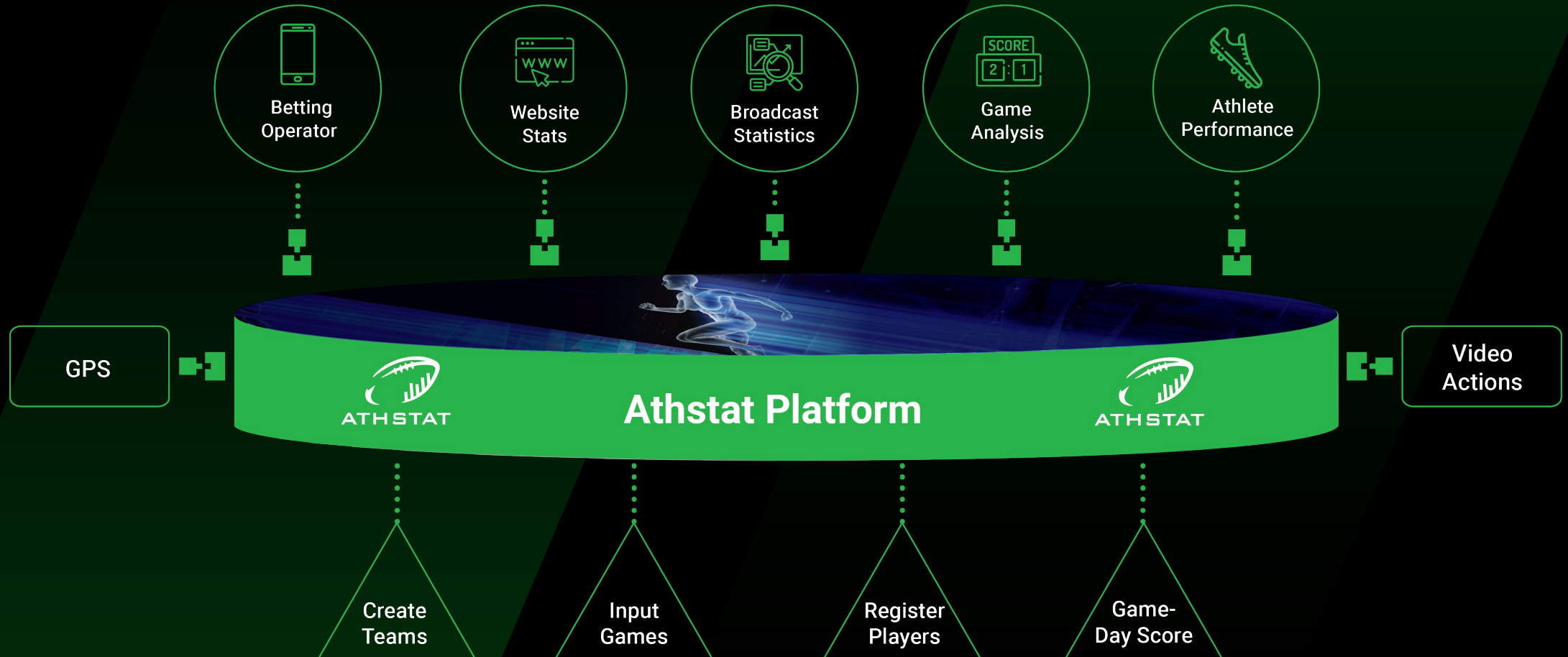


Predictions, Betting odds, broadcast data, website stats, power rankings and more streamed in real time



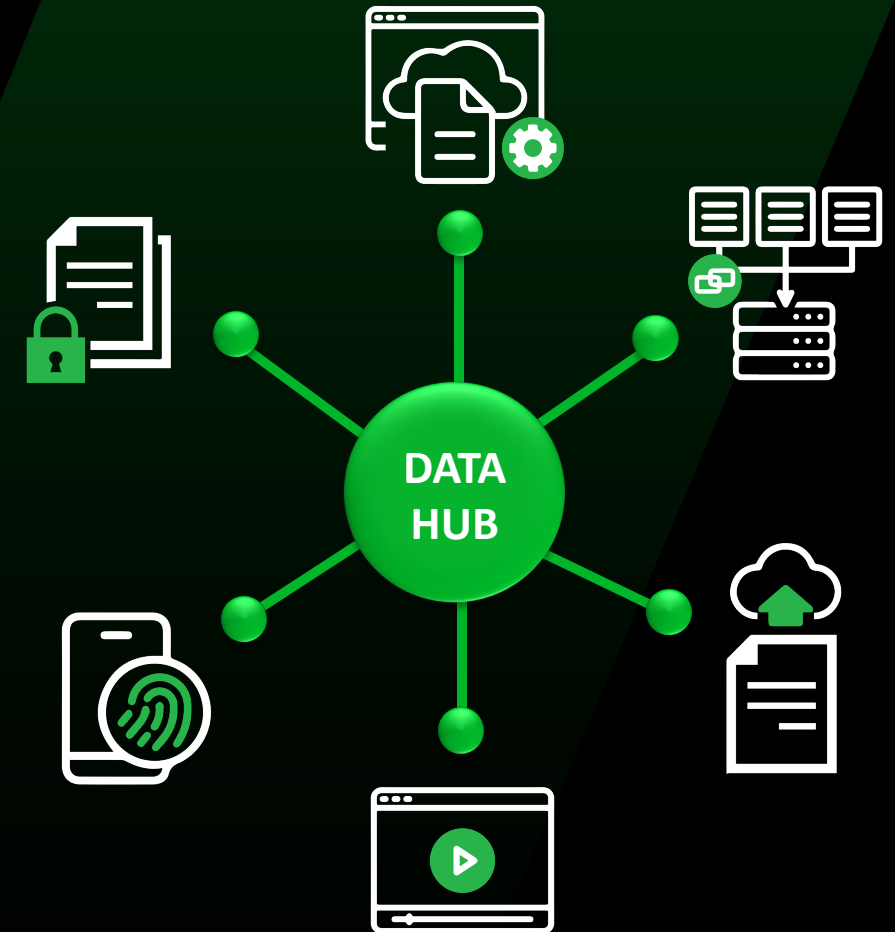
THE PLATFORM

Athstat is an end-to-end data analytics and data management platform



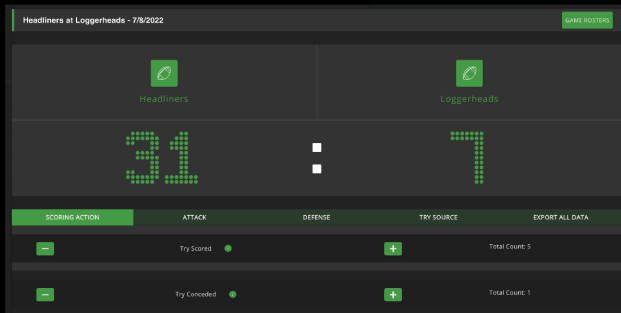
CONNECT: THE DATA HUB

- Athstat's power lies in its ability to multiple data sources
- Data connectors - our flexible platform can easily connect to multiple sources / APIs:
 - Box Scores
 - Betting Feeds
 - Live scoring
 - Data Streams
- Our data scientists set up automated pipelines to ingest and clean data in real time
- Data is then pushed to the Athstat AI engine for computation





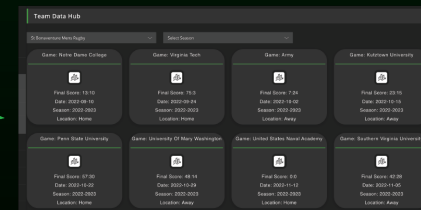
ANALYZE DATA: FROM PITCH TO SPORTS BOOK



Log Scores and Player Actions



- Power Rankings
- Pool Standings
- Sports Betting



- Team Statistics
- Analyze Across Time
- Share to Website



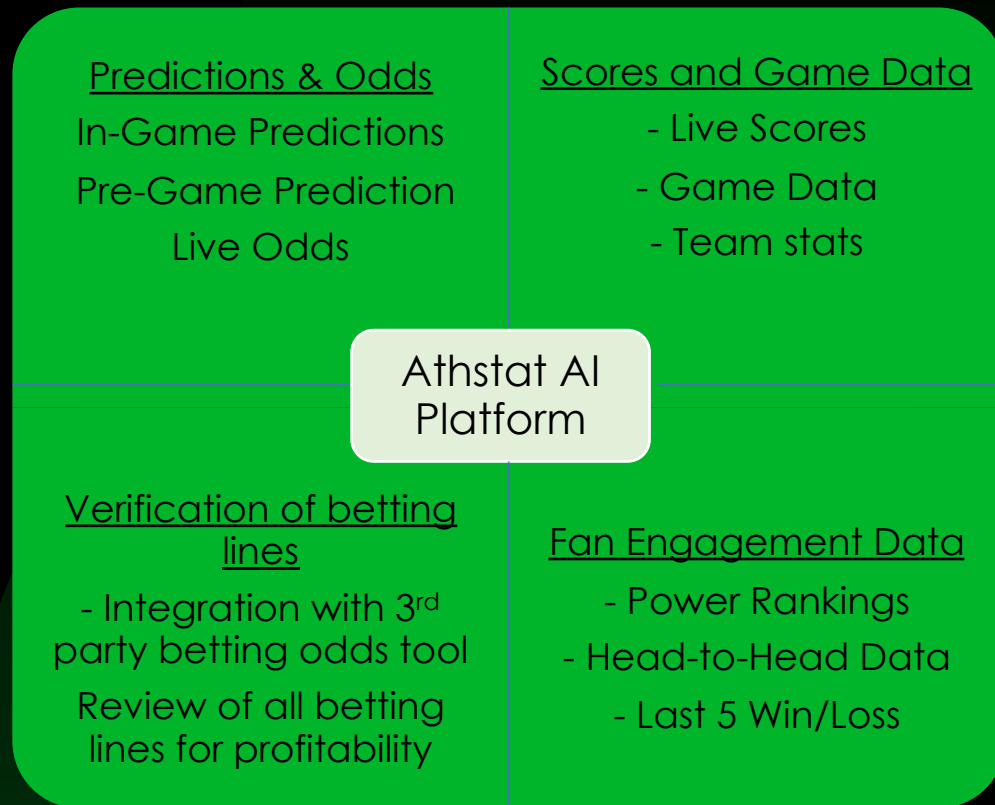
Get Team Stats via Video Code



- Player Stats
- Player Performance
- Analyze Across time

PRODUCE: DATA DIRECTLY TO OPERATORS

The Athstat AI Engine for Sports Betting provides the following to Operators





CUSTOMERS/PARTNERS



SUPPLYING DATA TO SPORTS BETTING OPERATORS

CONTACT US

For questions on tools or pricing, please contact us here:

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ATHSTAT



SUPPLYING DATA TO SPORTS BETTING OPERATORS