

**About us**

* A Gaming Developer & Publisher of a Social Casino product, **Gambino Slots**, available worldwide across all Mobile and Desktop App stores.
* Founded in 2017, a subsidiary of a large and successful Israeli company
* Offices in Israel and Europe
* The company is operationally profitable since 2020, focusing on desktop user acquisition due to short payback period
* Just launched a new TriPeaks Solitaire app on desktop that will be available on mobile in Q1 23
* Our unique strategy allows us to grow despite the fierce competition in the mobile App stores
* Constantly evolving premium games: 100+ slots games with enhanced product features and 330 Solitaire levels, with frequent content releases.
* A team of 80 talents that fully operate In-house product development, game design, art studio, live ops, paid and organic user acquisition, End-to-end life cycle management, 24/7 Customer support and VIP management
* Advanced analytics, Multi-layered segmentation and best tailored user experience
* Tailored technology combining leading tools and platform with in-house tools allowing a flexible product with advanced features and speedy TTM across all platforms
* A veteran team, with sustainable experience in real money gaming applied to social casino gaming
* Result driven company with a family culture and a high level of expertise

**Results and KPIs**

* Annual income of $14M with positive EBITDA of $350,000 in 2022 (Q1-Q3)
* Ranked in top 5 BEST selling games overall and #1 in the Casino Category in the Microsoft Store
* Monthly ARPU above 13$
* ARPDAU above 1.5$
* Monthly ARPPU above 170$
* Monthly Conversion rates above 6%
* ROAS under 12 months

**USPs**

* Short ROAS periods, under one year of paying back acquisition costs
* Dominating desktop social casino
* Best social casino positioning with RMG affiliates with tailored RMG player experience
* Top monetization KPIs and long-term retention of high value players
* A veteran team, smart, flexible and quick time to market
* BI and advanced modeling

**What we can do**

* Bespoke products
* White labels
* Acquisition / retention platform
* Traffic exchanges
* Product management including all life cycle stages
* Product extension
* Turnkey platform

Tailor any solution to best suit needs, in a timely and flexible manner

**Next Steps**

Looking to collaborate with a strategic partner, preferably in a form of M&A, to facilitate our growth

* Mobile scale
* Solitaire scale
* Launching UA on additional platforms