

GLOBAL EXPERTISE

LOCAL MARKET FOCUS



World-class solutions that make your sportsbook stand out

Superior pricing and risk management, supported by cutting-edge technology

Bespoke product features that reinforce differentiation

Trusted partner to the most respected names in global sports betting and lottery

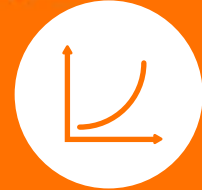


Flexible configurations that keep you in control

Best-in-class managed services for those looking to outsource all parts of their sportsbook

Powerful risk management, tooling and player analytics for those wanting to leverage existing trader expertise

Offerings to support or enhance any part of your sportsbook, deployed as a service or modular set of products



Loved by players, valued by your business

Solutions proven to help partners improve hold percentages, grow turnover and win market share

Unparalleled service and support processes, giving you comfort we take the success of your business as seriously as our own

Reach out to stephen.crystal@sccgmanagement.com to set up a demo, webinar or meeting





SPORTINGSOLUTIONS

GLOBAL EXPERTISE

We provide world-class sports betting solutions to make operators stand out

Our flexible offerings can be configured to support or enhance any part of your sportsbook

The unique experience we create for customers is proven to drive business performance



LOCAL MARKET FOCUS



TRUSTED BY SPORTSBOOKS INTERNATIONALLY



Lotteries

10

Continents

5

Online

40+

40+

12

Partner Base

Retail



888

GVC Holdings

Flutter

William Hill

BETFRED SPORTS

STATS PERFORM

IMG

sportradar

FULLY MANAGED SERVICES

Best-in-class turnkey solution for full sportsbook outsourcing

- Proven sportsbook solutions that deliver exceptional performance and minimise costs
- Seamless integrations to existing third party or proprietary technology
- Configurable to operator brand and customer management strategies





STAND OUT PRICING



- Margin-enhancing pre-match & in-play pricing, generated from best of breed proprietary algorithms
- Highly-skilled North American trading capability - educated through our 'Trading School of Excellence'
- Complete coverage - and unparalleled market depth - across professional and collegiate North American leagues





ONE-STOP ACCESS TO OFFICIAL DATA



LaLiga





TRANSFORMATIONAL RISK MANAGEMENT

Objective, automated risk management from our award-winning Quantitative Trading Services

- Algorithms automatically move odds in line with changes to exposure
- Configurable to requirements for real-time brand positioning
- Drives differentiated pricing, increased volume, enhanced margin, a stronger brand position and more consistent returns





CUTTING-EDGE SPORTSBOOK TECHNOLOGY



- Developed with stability and scalability in mind using the same technology stack as leading financial companies
- Supports a comprehensive range of bet types, product features and promotional campaigns
- Performs optimally alongside pricing and risk management offerings



A SPORTSBOOK EXPERIENCE YOUR PLAYERS WILL LOVE

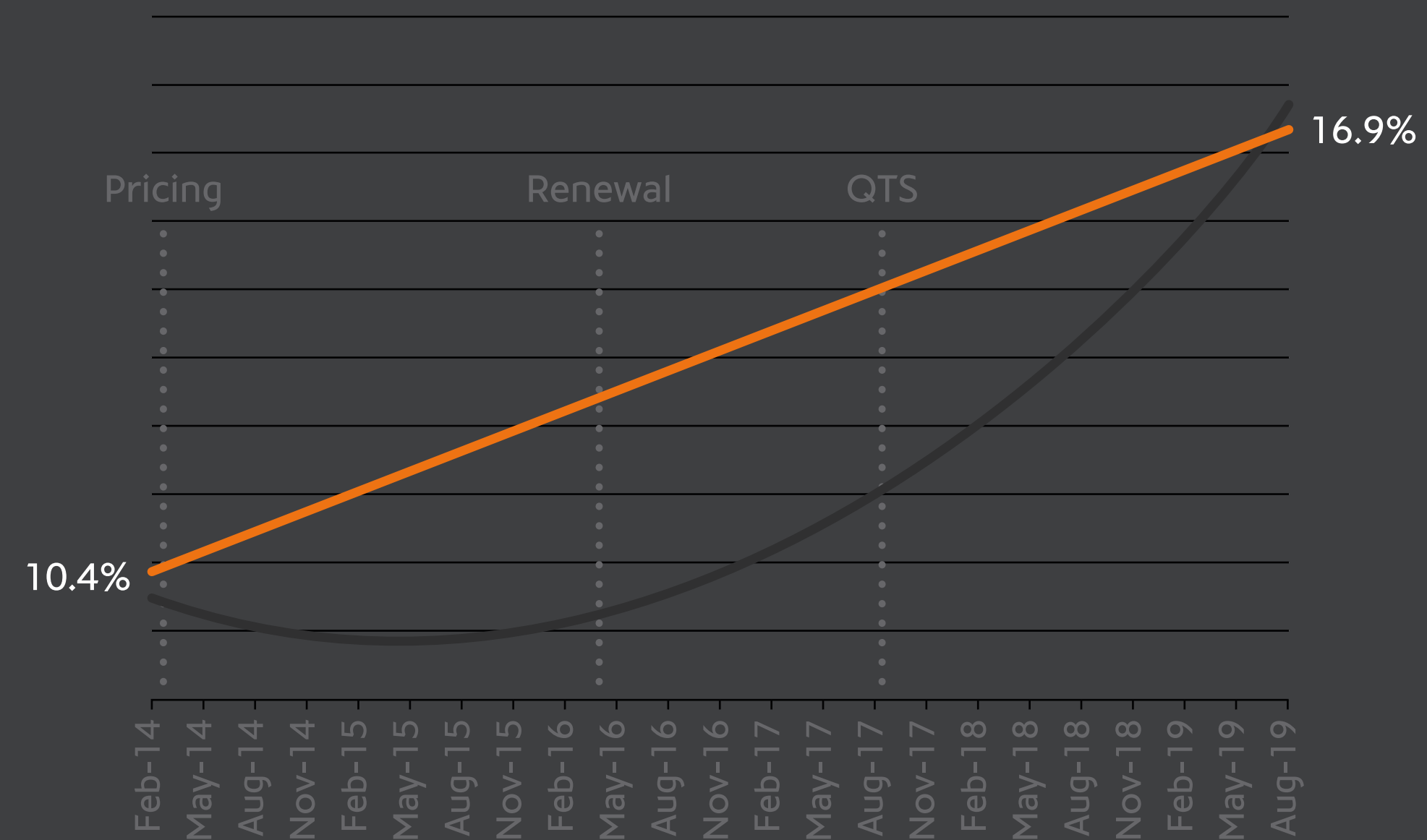
- Our modular platform seamlessly integrates to existing front-ends
- Customisable widgets support a differentiated customer experience
- Advanced customer segmentation for sophisticated marketing and personalisation



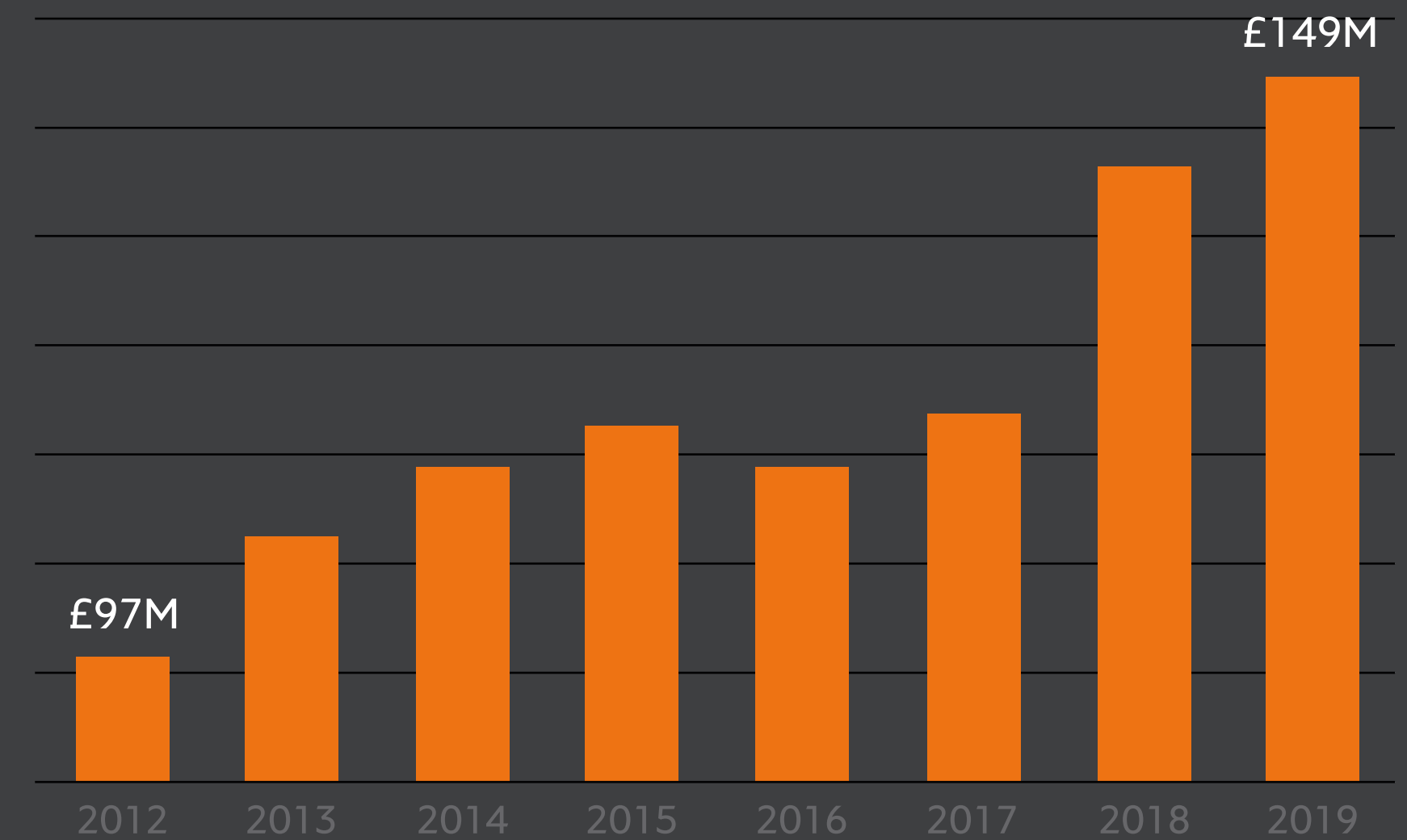
A PROVEN MODEL FOR SUCCESS

In 2014 we became the main service provider to a Tier 1 European sportsbook. Over the last 6 years we have helped them diversify their offering and grow their business in a competitive market

MARGIN ON EVENTS MANAGED BY SSLN



PARTNER GGR



WHY SPORTING SOLUTIONS?



Superior pricing & risk management supported by cutting-edge technology



Complete user experiences for players that engage and reinforce differentiation



Trusted partner to the most respected names in global sports betting & lottery



SPORTINGSOLUTIONS